

X copy

fashion calendar

27th year issued weekly

MAY 8, 1967

'67



ruth finley, publisher

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, MAY 8, 1967</u>			
Monday May 8 9:30 A.M.	SHOWING: FUR-LINED COATS AND SUITS Fall-Winter fur-lined coats, ensembles, suits, and fur-lined raincoats, designed by Betti Belmont, daily at 9:30 A.M., 11:30 A.M., 3:30 P.M. By appointment. Contact: LO. 5-4632.	STYLE TRENDS, INC.	512 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday May 8 12:30 P.M. Luncheon	PREVIEW: LINGERIE & LOUNGEWEAR FASHIONS Fall 1967 lingerie and loungewear collection. For press and buyers, by invitation. Beginning Mon., May 15, daily showings at showroom. Publicity: Johanna Lee, PL. 7-9600, Ext: 238.	KAYSER LINGERIE (640 FIFTH AVENUE)	ST. REGIS ROOF
Monday May 8 4:30 P.M. Cocktails	FASHION SHOWING OF FALL SPORTSWEAR "Sparks...Sportacular"--featuring sportswear for Fall in Du Pont fibers. Show at 5:15. Produced by Rea Lubar. By invitation. Press contact: Blanche Gaillard, 971-4309; Trade: Rose Carradus, 971-4570.	DU PONT COMPANY	ANTA THEATRE 40 WEST 4TH STREET
Monday May 8 9:00 P.M. Buffet- Dancing	"PARSONS IN VIRGINIA" FASHION SHOWING Parsons student fashion collection will be shown to members of Women's Council and their guests, for benefit of Art Purchase Fund. Designer critics attending: Norman Norell, Oscar de la Renta, Dominic, John Moore, David Kidd, Chester Weinberg. Showing in Medieval Hall. Buffet and dancing in Mediterranean Court.(Black Tie) By invitation.	PARSONS SCHOOL OF DESIGN(410 E. 54TH ST.)	VIRGINIA MUSEUM RICHMOND, VIRGINIA
Beginning Monday May 8	FALL READY-TO- WEAR COLLECTIONS Also, silk-screened prints designed by Veronica Marsh; and a group of paper dresses and raincoats. Contact: PL. 3-4464; or PL. 3-3500, Ext.203.	GRAZIELLA-FONTANA FOR MARTIN LAW	VIRGINIA KREMENTZ 42 WEST 58TH STREET
Beginning Monday May 8	OPENING OF FALL COLLECTION Informal showings of Fall coats, suits, and ensembles, designed by Maurice Musman. Contact: BR. 9-0660. Publicity: Essie Pinsker, WI. 7-2514.	MODERN DEB	250 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday May 8	SHOWING OF FALL COLLECTION Daily informal showings. Contact: Bettye Whiteman,	MAM'SELLE CH. 4-7373.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday May 8- May 25	FALL UNDERFASHIONS AND SLEEP FASHIONS Informal modeling of Fall intimate apparel, including prints by Emilio Pucci. <u>May 15-19</u> , daily at 9:30, 10:30, 2:30, 3:30; <u>May 22-25</u> at 10:30, 2:30. Buyer contact: Mary Rechione, MU. 2-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday May 9 8:30 A.M. Breakfast	SUBTEEN FASHION SHOW & MERCHANDISING CLINIC "Un Belle Di"--clinic for buyers and merchandise managers conducted by Lee Sweeney, fashion and merchandise director. Preview for plans serving the market with girl information by Pat di Sernia, editor and publisher. Tickets (\$5.00); contact: Lee Sweeney, PL. 1-6900, Ext. 461.	AMERICAN GIRL MAGAZINE (830 THIRD AVENUE)	STATLER-HILTON HOTEL TERRACE RM.(7TH & 33RD)
Tuesday May 9 10:30 A.M.	OPENING OF FALL COLLECTION Fall collection, designed by Mario Forte. Showings May 9, 16, June 6, 13 at 10:30 A.M. By reservation. Contact: Diane Herzman, 564-7832.	HANDMACHER-VOGEL, INC.	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 9 11:00 A.M.; 2:30 P.M.	PREVIEW: FALL LINGERIE COLLECTION For press and resident buyers, by invitation. Trade showings: May 15-26 daily at 10:00, 11:30, and 2:30. Contact: Charlotte Harvey, MU. 9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 9 2:30 P.M.	PRESS SHOWING: RUDI GERNREICH KNITWEAR Fall knitwear collection, designed by Rudi Gernreich for Harmon Knitwear. By invitation. Thereafter daily, by appointment. Contact: Bernie Buchwald, 695-1617.	HARMON KNITWEAR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday May 9 4:00 P.M. Irish Coffee	PRESS PREVIEW OF FALL SPORTSWEAR Vera's Fall collection of shifts, sportswear, and scarves. Showing at 4:30. By invitation. Contact: Nancy McDevitt, AL. 5-6464. Publicity: Ruth Hammer Associates, 246-4818.	VERA, INC.	417 FIFTH AVENUE GALLERY - 5TH FLOOR
Wednesday May 10 8:30 A.M. Breakfast	FILM PREVIEW: NEW SELLING CONCEPTS Theme: "Breakfast in Paris"--preview of a film on new selling concepts for store personnel. By invitation. Contact: Alice Koren, OX. 5-0174.	STRETCHINI, INC.; MONSANTO TEXTILES DIV.	HOTEL PIERRE BALLROOM
Wednesday May 10 9:30 A.M. Breakfast	PREVIEW OF FALL SLEEPWEAR FASHIONS Jolie Lingerie will present Fall sleepwear fashions. By invitation. Contact: Roberta Davis, 683-2888.	JOLIE LINGERIE, INC.	385 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday May 10 11:00 A.M.	PRESS PREVIEW OF AT-HOME FASHIONS Design-Thai's Fall collection of at-home fashions. By invitation. Publicity: Ruth Hammer Assoc., 246-4818.	DESIGN-THAI	1 EAST 53RD STREET
Wednesday May 10 12:00 Noon Luncheon	CHILDREN'S DIVISION LUNCHEON MEETING "Big Changes For Fall, 1967"--Co-Chmn.: Evelyn Baukal (Commentator), Independent Retailers Syndicate; and Vivian Auerbach, Regal Knitwear. Prices: \$10.00, members; \$15.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL COMMODORE BALLROOM
Wednesday May 10 12:30 P.M. Luncheon	COORDINATED BEACHWEAR AT LUNCHEON SHOW "Summer Colorwaves"--coordinated beachwear. Publicity: Ellen Perl, TE. 2-8212. For reservations (\$5.50): CI. 6-9171.	SEA B'S; SEA FASHIONS; WET SET; SHORE PATROL	BARBETTA RESTAURANT 321 WEST 46TH STREET

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday May 10 3:00 P.M. Champagne	PRESS PREVIEW: GIRLS' COATS AND DRESSES Showing of Fall coats and dresses for little girls, pre-teens, and teens. By invitation. Publicity: Terry Mayer Associates, 594-5190.	STEFFI FASHIONS, INC.; YOUNG ORIGINALS, INC.	520 EIGHTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday May 10 4:30 P.M. Cocktails	FIFTEENTH ANNUAL COTTON FASHION AWARD The 1967 Cotton Fashion Award will be presented to Kasper of Joan Leslie. "Blue Ribbon Cottons" fashion show by this year's and past winners. Show at 5:00. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	NATIONAL COTTON COUNCIL OF AMERICA	HOTEL PLAZA BALLROOM
Thursday May 11 10:30 A.M. Coffee	PRESS PREVIEW OF "SPORTIQUE" FASHIONS Fashion show for press to celebrate the second anniversary of "Sportique". By invitation. (For Release, Fri., May 12.) Publicity: Jill Schoenbach, LO. 5-7950, Ext. 515.	STERN BROTHERS	3RD FLOOR
Wednesday May 11 12:00 Noon Luncheon	SHOWING OF FASHIONS AT BENEFIT LUNCHEON Spring-Summer fashions, designed by Trigere, available at Evelyn Byrnes. Sponsored by Eastern Airlines for benefit of the Colony Branch, N.Y. Council of Jewish Women. Admission: \$15.00. Contact: Mrs. Ira Blumberg, SC. 4-0822. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES, INC.	ST. REGIS ROOF
Thursday May 11 5:00 P.M. Cocktails	PREVIEW: CHILDREN'S FALL KNIT FASHIONS Musical presentation and fashion showing of children's Fall knits. Capsule version of "You're a Good Man, Charlie Brown" at 5:45 P.M. All retailer invitations have been issued. For press information: Mabel Henderson, 971-4375.	DU PONT COMPANY; PANDORA KNITWEAR	THEATRE 80 80 ST. MARKS PLACE
Thursday May 11 5:30 P.M. Cocktails	PREVIEW: SLEEPWEAR AND AT-HOME FASHIONS Preview of sleepwear and at-home fashions, designed by Arthur Williams for Fall-Holiday, to be shown against a background of electric movement and contemporary apintings. By invitation. Contact: Sandra Westin, MU. 9-9450.	SIREN, INC. (105 MADISON AVENUE)	FISCHBACH GALLERY 29 W.57ST.(6TH FL.)
Thursday May 11 8:45 P.M.	TEN BEST-DRESSED COLLEGE GIRLS Presentation of ten best-dressed college girls; and campus clothes for the future by ten leading American designers. An hour of "unique new" entertainment.(black tie optional) By invitation. Tickets: \$25.00, benefit Institute for Ecological Studies. Contact: Adele Friedrichs, 689-5900, X526.	GLAMOUR MAGAZINE	CENTRAL PARK MALL 72ND STREET & 5TH AVE.
Friday May 12 7:30 P.M. Dinner	ANNUAL STUDENT FASHION SHOW Awards will be presented to students by designer critics: Norman Norell, Donald Brooks, Oscar de la Renta, Jacques Tiffreau, Dominic, Chester Weinberg, John Moore, David Kidd, Leo Narducci, Deanna Littell, Stanley Herman, June Francis, Ruthanne Tuttle. Tickets: \$20.00. Contact: Bursar, PL.9-2214.	PARSONS SCHOOL OF DESIGN(410 E.54 ST.)	HOTEL PLAZA GRAND BALLROOM
Monday May 15 7:30 A.M. Breakfast	PREVIEW: CHILDREN'S "ACTIONWEAR" FASHIONS Children's "Actionwear" fashions. Also presentation of Barbra Streisand 10-minute film. By invitation. Contact: Steve Schwartz, 556-5288.	MONSANTO COMPANY TEXTILES DIVISION	CLUB 133 133 WEST 34TH STREET

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday May 15-	FASHION SHOWINGS OF FALL '67 LINGERIE	OLGA COMPANY (7900 HASKELL, VAN NUYS)	SHERATON-RUSSELL HOTEL PARK & 37TH STREET
May 17 9:30 A.M.& 2:30 P.M.	Formal showings of foundations, lingerie, sleepwear, May 15, 16, 17 at 9:30 and 2:30 in Grand Lounge. By invitation. Showings at Penthouse Suite, May 15-19, by appointment. Contact: Gerald Cohen, 213-873-2920(Calif.).		
Monday May 15 9:30 A.M.	FALL FOUNDATION COLLECTION Market Weeks: <u>May 15, 16, 17</u> at 9:30, 11:00, 2:00, 3:30; <u>May 18</u> at 9:30, 11:00, 2:00; <u>May 19</u> at 10:00, 2:00. Contact: Kay Keniry, MO. 1-1300.	WARNER SLIMWEAR- LINGERIE	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Monday May 15 10:00 A.M. Brunch	PRESS PREVIEW: HOSIERY BY RUDI GERNREICH Rudi Gernreich's designs in hosiery and tights for the McCallum Boutique, previewed in "Stocking Happy," a musical revue. By invitation. For buy- ers, at N.Y. Hilton, May 15 at 5:30; May 16 at 11:00 A.M.; May 17 at 10:30; May 18 at 11:00 A.M. Produced by Fashion Coordinators. Contact: Ray McMahon, marketing director. Publicity: Terry Seymour, 679-8160.	INDIAN HEAD HOSIERY CO. (417 FIFTH AVENUE)	N.Y. HILTON HOTEL WEST PENTHOUSE
Monday May 15 11:30 A.M. Reception	PREVIEW: FALL FOUNDA- TION COLLECTION Fall foundation collection. Luncheon at 12:30; Show at 1:30. By invita- tion. Contact: Helga Reig at Ruder & Finn, Inc., PL. 9-1800.	THE BALI COMPANY (16 EAST 34TH STREET)	N.Y. HILTON HOTEL TRIANON BALLROOM
Monday May 15 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Showing of daytime, evening and at-home fashions. There- after, daily by appointment. Contact: 355-1690.	INGRID CADO, INC.	37 WEST 57TH STREET SHOWROOM - SUITE 1201
Monday May 15 4:30 P.M.	PREVIEW: FALL LEATHER AND SUEDE COLLECTION Anne Klein's Fall leather and suede fashions for Mallory. Show followed by cocktails. By invitation. Thereafter in showroom. Contact: Betty Hanson, WI. 7-4407. Publicity: Eleanor Lambert, MU. 8-2130.	ANNE KLEIN FOR MALLORY (530 SEVENTH)	DELMONICO'S BALLROOM
Beginning Monday May 15	SHOWING OF FALL COLLECTIONS Showing of at-home, daytime and evening fashions. Contact: Marion Finke, 421-0230.	MARIE GANEE	48 EAST 53RD STREET SHOWROOM - MEZZANINE
Beginning Monday May 15	OPENING OF FALL COLLECTION Daily informal showings of Fall collection. (Booklet dresses now being shown.) Contact: George Rappaport, CH. 4-3558.	PETTI-4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday May 15	OPENING: FALL JUNIOR COLLECTION "The Talk, Talk, Talk is All About Gay Gibson." Continuous showings of Fall junior collection. Contact: Ed LeVangie, LO. 5-4211.	GAY GIBSON, INC.	1407 BROADWAY SHOWROOM - SUITE 3905
Monday May 15- May 26	FALL LINGERIE AND FOUNDATION FASHIONS Showings at 9:30, 10:30, 2:30, 3:30. Contact: Betty Young, JU.2-6767.	VANITY FAIR MILLS, INC.	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday May 15- May 26	FALL LINGERIE AND UNDERFASHIONS Showings at 10:00, 11:30, 2:30. Contact: Charlotte Harvey, MU.9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 5TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday May 15-	FALL LINGERIE AND ROBE COLLECTIONS	SEAMPRUFE	412 FIFTH AVENUE SHOWROOM - 3RD FLOOR
May 26	"14K Fashions for Fall"--continuous showings of Fall '67 lingerie and robe collections. Publicity: Effie Lew, LO. 4-8040.		
Tuesday May 16 9:30 A.M. Coffee	PRESS PREVIEW: "NEW DIRECTIONS IN FUR" "Functional Fur Fashions for Contemporary Living"--Fall-Winter coats, suits, dresses, sportswear, menswear, designed by Mr. Fred for Fur & Sport. Show at 10:00. By invitation. <u>Buyer showing</u> , Mon., June 5 at 9:30. Contact: Albert Gompertz, PE. 6-8516. Publicity: Lisa Curtis, MU. 4-7444.	FUR & SPORT, INC.	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR
Tuesday May 16 12:00 Noon Luncheon	OPENING OF FALL COLLECTION Showing of cocktail, at-home and evening fashions, designed by Ann Y Tempa. By invitation. Thereafter continuous in showroom. Contact: Julie Lynne Charlot, JU. 2-1670.	ANN Y TEMPA, INC. (DARIEN, CONN.)	116 CENTRAL PARK SO. PENTHOUSE
Tuesday May 16 4:00 P.M.	PREVIEW OF FALL COLLECTION Fall sportswear, at-home fashions and dresses, designed by Lois Anderson. Show at 4:30, followed by cocktails. By invitation. Thereafter daily at showroom. Contact: Bernice Lewis, WI.7-8178. Publ.: Margaret Hodge, 660 Madison Avenue, 355-6997.	MR. GEE (1407 BROADWAY)	DELMONICO'S BALLROOM
Wednesday May 17 12:30 P.M. Luncheon	SUMMER KNIT FASHIONS AT LUNCHEON SHOW Summer knit fashions at luncheon show. Publicity: Ellen Perl, TE. 2-8212. For reservations (\$5.50): CI. 6-9171.	EMERY KNITS; MADIERA KNIT-O-CRATS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 17 4:00 P.M. Cocktails	PREVIEW: LOUNGEWEAR, SLEEPWEAR AND ROBES Preview of Fall loungewear, sleepwear, and robes for Fall 1967. By reser- vation. Contact: Frances Guay, 524-0200.	THE HOUSE OF QUAKER	24 WEST 40TH STREET SHOWROOM - 8TH FLOOR
Wednesday May 17 4:30 P.M. Cocktails	FALL COLLECTION BY MELBA HOBSON Preview of dresses, at-home clothes, and separates, designed by Melba Hobson for Hampton East. By invitation. Thereafter continuous at the showroom. Contact: Milton Shufer, BR. 9-3044.	HAMPTON EAST (1410 BROADWAY)	ST. REGIS RCOF
Wednesday May 17 5:00 P.M. Cocktails	FALL 1967 KNIT- WEAR COLLECTION Foxwood's Fall knitwear collection, styled with fabrics in Du Pont fibers. Show at 5:45. For retailer buyers and press. By invitation. <u>Press</u> contact: Rachel Calero, 971-4658; <u>Trade</u> : Jean Lindsay, 971-4263.	DU PONT COMPANY; FOXWOOD	DU PONT THEATRE 4TH FLOOR
Beginning Wednesday May 17	OPENING OF FALL COLLECTION Daily showings of Fall sportswear, shifts, at-home fashions, designed by Monte Streitfield. By appointment. Contact: Miss Joy, 695-7410.	STREGA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Thursday May 18 4:30 P.M.	FALL COLLECTION BY GAYLE KIRKPATRICK Gayle Kirkpatrick's Fall collection for Atelier. By invitation. There- after daily in showroom. Contact: Betty Friedman, PL. 3-4172.	ATELIER (110 WEST 40TH STREET)	583 SIXTH AVE.(17TH ST.) IRA MAZER STUDIO

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 18 4:30 P.M.- 7:00 P.M.	PREVIEW: FALL JUNIOR LINGERIE COLLECTION "A Jennifer Happening"--complete junior lingerie fashions. By invitation. Contact: Ron Frank, CH. 4-3410. Publ.: Terry Mayer, 594-4190.	JENNIFER DALE (DIV.OF STYLE UNDIES)	CHEETAH B'WAY & 53RD STREET
Beginning Thursday May 18	OPENING OF NEW DRESS DIVISION Showing of Fall cocktail and casual dresses for Fall, designed by Monte Streitfield. Daily by appointment. Contact: Miss Joy, 695-7410.	AL DENTE (DIV.OF STREGA)	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Sunday May 21- May 23	SECOND ANNUAL RETAILING SEMINAR "Broaden your Horizons for Richer Retailing"--3-day seminar for specialty stores. Methods, techniques for developing boutiques, buying creatively, group buying, opening cosmetic areas, developing bridal business, adver- tising, displaying merchandise for the future. Price: \$100.00 per person. Contact: Linda Rosenthal, LA. 4-2280. Publ.: Claire Affens, OX. 7-3564.	GORDON & HOROWITZ, INC. (225 WEST 34TH STREET)	KUTSHER'S COUNTRY CLUB MONTICELLO, N.Y.
Wednesday May 22 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Showing of Spring-Summer fashions by Kasper for Joan Leslie. Sponsored by Eastern Airlines, for benefit of Nat'l Hemophilia Foundation. Admission: \$15.00. Contact: Mrs. John Carous, 884-9809. Coordinator and Commen- tator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES, INC.	ST. REGIS ROOF
Monday May 22 4:00 P.M.	SHOWING: FALL SPORTS- WEAR COLLECTION Samuel Robert's Fall sportswear and boutique collection, designed by Tarquin Also Tues., May 23 at 10:00 A.M. By invitation. Thereafter by appoint- ment. Contact: Eleanor Stoner, LA. 4-4562.	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 2701
Monday May 22 7:00 P.M. Dinner	"SPRING FESTIVAL"-- FRAGRANCE BALL Costume promenade, interpreting fragrance names. Celebrity panel of judges Prizes, favors, music by Phil Bennett. For benefit of Verrazzano College Foundation. Tickets: \$40.00 (tax deductible), by reservation. Contact: The Fragrance Foundation, 101 Park Avenue, MU. 4-4911.	THE FRAGRANCE FOUNDATION	HOTEL AMERICANA BALLROOM
Monday May 22 7:00 P.M. Supper- Dance	ANNUAL FASHION SHOW: FORMAL SUPPER DANCE "A Print Happening"--Twenty-third anniversary celebration; fashion presen- tation at 8:00 P.M., followed by supper; dancing at 9:00 P.M. Co-Chmn.: Melvin E. Dawley, David L. Yunich. Contribution of \$100.00 per person (tax deductible) payable to the "1967 Foundation Fund for Scholarships and Development." Contact: Shirley Goodman, Executive Director, LA. 4-1300.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Tuesday May 23 2:30 P.M. Cocktails	PREVIEW: FALL DRESS COLLECTION Preview of Fall dress collection. For press and buyers, by invitation. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 23 3:45 P.M. Cocktails	PREMIERE: KNITS BY SYLVIA DE GAY Premiere showing of knit collection, designed by Sylvia de Gay for Worth, Ltd. Show promptly at 4:15. By invitation. Contact: Robert Sloan, LA. 4-6651.	WORTH, LTD.	ST. REGIS ROOF

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday May 23 5:00 P.M.- 7:00 P.M.	ANNUAL SHOE AND HAND-BAG AWARD CEREMONIES "The Shoe Boat--Around The World In American Leathers"--Kinedelic and musical comedy showing of annual Award-winning American leather shoes and handbags by seventeen winners in women's, men's and children's categories. Show at 5:30 P.M. By invitation. Contact: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA(411 FIFTH AVE.)	N.Y. HILTON HOTEL TRIANON BALLROOM
Wednesday May 24 9:30 A.M. Coffee	PRESS PREVIEW OF FALL BRIDAL FASHIONS Preview for the press of Fall bridal fashions. By invitation. (For Release, Thurs., May 25.) Publicity: Jacquie Leeds, PL. 2-1212, Ext. 7202.	BLOOMINGDALE'S	3RD FLOOR BRIDAL SALON
Wednesday May 24 2:30 P.M.	PREVIEW OF FALL COLLECTION Showing of sportswear and dresses for Fall. By invitation. Continuous thereafter. Contact: Evelyn Smiler, 244-4701.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday May 24 3:45 P.M. Cocktails	PREVIEW OF FALL COLLECTION Casual dresses, ensembles, and imported knits, designed by Jeannene Booher. Show at 4:15. By invitation. Thereafter continuous in showroom. Contact: LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS, INC. (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Wednesday May 24 4:30 P.M. Cocktails	JUNIOR SPORTSWEAR FOR FALL '67 "Loco Motion"--fashion presentation in the form of a musical review, featuring junior sportswear in Du Pont fibers. Show at 5:15, followed by performance of "The Mad Show." By invitation. Press contact: Blanche Gaillard, 971-4309; Trade: Rose Carradus, 971-4570.	DU PONT COMPANY; TEEN MAGAZINE	NEW THEATRE(MAD SHOW) 154 EAST 54TH STREET
Wednesday May 24 5:00 P.M. Cocktails	PREVIEW: EARLY CRUISE AND HOLIDAY COLLECTION Imported knits in "Trevira" polyester fiber--suits, dresses, costumes, ensembles. Show at 5:30. By invitation. Thereafter in showroom. Contact: Seymour Zimberg, BR. 9-4290. Publ.: Claire Affens, 867-7215.	BRUCE ARNOLD, LTD. (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Thursday May 25 10:30 A.M.	PREVIEW OF FUR FASHIONS, 1967 "Fur Break"--press showing of fur industry leadership fashions. By invitation. Contact: Happie Reilly at Ruder & Finn, PL. 9-1800.	FUR INFORMATION & FASHION COUNCIL	HOTEL GOTHAM PALACE BALLROOM
Thursday May 25 3:30 P.M. Cocktails	PREVIEW OF FALL JUNIOR COLLECTION Misses and junior Fall dresses, designed by Frank Adams. By invitation. Continuous thereafter in showroom. Contact: LO. 4-1434.	JUNIOR ACCENT, INC. (498 SEVENTH AVENUE)	HOTEL DEIMONICO BALLROOM
Thursday May 25 3:30 P.M.	PREVIEW OF FALL SUITS AND COSTUMES Showings May 25 at 3:30 P.M.; and June 7 at 10:00 A.M. By reservation. Publicity: Isabelle Crawford, LW. 4-9000.	BRIARBROOK SUITS DESIGNED BY STEFAN	512 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday May 29	OPENING: FALL COAT AND SUIT COLLECTION Continuous daily showings of Fall coat and suit collection. Contact: Alan Baron, PE. 6-8867.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
May 30	MEMORIAL DAY (Legal Holiday--Tuesday).		-7-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday May 31 2:00 P.M.	OPENING: FALL COAT AND SUIT COLLECTION Also showing June 5, 7, 12, 14 at 2:00 P.M. By appointment. Contact: Miss Lorna, BR. 9-8987.	ORIGINALA, INC.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Wednesday May 31 3:45 P.M.	PREVIEW: FALL-WINTER COUTURE RAINWEAR Press showing of "International Coat Collection," celebrating Lawrence of London's 20th anniversary in couture rainwear. By invitation. Publicity: Ann R. Silver, CI. 7-8050. Trade showings: June 6, 7, 8, 12, 13, 14 at 4:00 P.M., by appointment. Contact: Rose Blasberg, CH. 4-3815.	LAWRENCE OF LONDON, LTD.	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday June 1 10:00 A.M.	FALL PREVIEW AND ITALIAN BREAKFAST By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	SUZY PERETTE, INC. (498 SEVENTH AVENUE)	ORSINI'S 41 WEST 56TH STREET
Thursday June 1 2:00 P.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter, June 6, 7, 8, 13, 14, 15 at 2:00 P.M. By appointment. Contact: Tita Curtis, PE. 6-2291.	BARBERINI, LTD.	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Thursday June 1 2:30 P.M.	PREVIEW: FALL-WINTER FUR COLLECTION QMB will present "Trend", the new direction in fashions of varied furs. By invitation. Thereafter at 10:30 and 2:30, by appointment. Contact: Herman Suskind, CH. 4-7551.	QUALITY FURS (MANOS & BLOCK, INC.)	333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday June 1 3:30 P.M.	SPRING-SUMMER '68 FASHIONS IN NEW FABRICS "Design Dimensions"--new fabrics, interpreted by leading designers, in cotton and blends of Kodel polyester and cotton. By invitation. (<u>Note</u> <u>Change of Place.</u>) Contact: Marietta Romay, 244-7150.	RUSSELL MILLS; EASTMAN CHEMICAL	ST. REGIS ROOF
Thursday June 1 5:00 P.M.- 7:00 P.M.	PARIS READY-TO-WEAR COLLECTIONS Didier Grumbach, for C.Mendes of Paris, will present Fall French couture ready-to-wear. <u>Show at 5:30.</u> By invitation. Publicity: Ruth Hammer Assoc., 246-4818.	C.MENDES OF PARIS	FOUR SEASONS REST. 99 EAST 52ND STREET
Thursday June 1 6:00 P.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Buyer showings June 6 and 7 at 3:00 P.M. By reservation. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Friday June 2 7:00 A.M. Breakfast	ANNUAL FALL BREAKFAST SHOWS Breakfast at 7:00 A.M., showing at 7:55, June 2, 5, 6, 7, 8, 9, 12, 13, 14, 15. Afternoons, June 5 and 8, at 4:30 P.M. (champagne), show at 5:02 P.M. By invitation. Contact: OX. 5-1200.	DEERING MILLIKEN, INC. (1045 SIXTH AVENUE)	WALDORF-ASTORIA BALLROOM
Friday June 2 10:00 A.M. Coffee	PRESS PREVIEW OF FUR COLLECTION Fur fashions, designed by the Christie Brothers. <u>Show at 10:30.</u> By invi- tation. Thereafter, at 10:00 and 2:00, by appointment. Contact: Harry Feldman, PE. 6-6944.	CHRISTIE BROTHERS FUR CORP.	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday June 2 11:00 A.M.	OPENING OF FALL COLLECTION Also June 5 at 11:00 and 4:00; June 6 at 11:30; June 12 at 11:00. By reservation. Contact: WI. 7-4968.	B.H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday June 2 12:15 P.M.	PRESS PREVIEW OF FALL COLLECTION Vera Maxwell will preview her Fall collection to press and buyers. (Champagne luncheon following the show.) By invitation. Thereafter by appointment. Contact: Jane Arend, LO. 3-4358.	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Friday June 2- June 15	PARIS BOUTIQUE COLLECTIONS Showing of French boutique collections by: Jean Desses, Jacques Heim, Jeanne Lanvin, Jean L. Scherrer, Guy Laroche. By appointment. Contact: Marie-Louise Lukats, EL. 5-1400.	MARIA CARINE OF PARIS	HOTEL PLAZA PRIVATE SUITE
Monday June 5 9:30 A.M. Coffee	BUYER SHOWING: "NEW DIRECTIONS IN FUR" "Functional Fur Fashions for Contemporary Living"--Fall-Winter coats, suits, dresses, sportswear, menswear, designed by Mr. Fred for Fur & Sport. Show at 10:00. By invitation. Continuous thereafter, by appointment. Contact: Albert Gompertz, PE. 6-8516. Publicity: Lisa Curtis, MU. 4-7444.	FUR & SPORT, INC.	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR
Monday June 5 9:45 A.M.& 2:30 P.M.	OPENING: FALL-WINTER COUTURE FUR FASHIONS Daily showings at 9:45 and 2:30 P.M. of Fall-Winter couture fur collection, designed exclusively by Kotuk & Ackerman. By appointment. Contact: LO. 3-5945.	KOTUK & ACKERMAN	345 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday June 5 11:00 A.M.	PRESS PREVIEW: FALL- WINTER FUR COLLECTION Preview of couture fur collection, designed exclusively for Revillon by Bill Blass and Sarmi. By invitation. Thereafter by appointment. Contact: Martin Weinstein, LO. 5-5832.	REVILLON WHOLESALE	352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday June 5 12:15 P.M. Luncheon	FUR COLLECTION BY BETTY YOKOVA Press preview of Betty Yokova's high-fashion collection, designed for Neustadter. Show at 1:15. Publicity: Mary Kelley, CI. 7-5213. Buyers: Tues., June 6 at 10:00. Both shows by invitation. Thereafter daily at 10:00 and 2:00, by appointment. Contact: Harvey Neustadter, LA. 4-3365.	NEUSTADTER FURS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday June 5 2:00 P.M.	OPENING: "THE NEW YOUNG SOPHISTICATES" Daytime and cocktail dresses, ensembles, gowns, and at-home wear, designed by Bill Tice. By invitation. Continuous daily thereafter. Contact: Doree Hubar, 594-2550.	GUY D	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday June 5 4:00 P.M. Cocktails	PREVIEW: FUR FASHIONS BY DONALD BROOKS Fall-Winter fur collection, designed by Donald Brooks for Coopchik-Forrest. By invitation. Contact: LO. 4-4726.	COOPCHIK-FORREST, INC. (333 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Monday June 5 4:00 P.M.	COUTURE FASHIONS IN FALL FABRICS Also Tues., June 6 at 4:00. Contact: Eleanor Stoner, LA. 4-4562.	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 2701

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday June 5 4:30 P.M.	CALIFORNIA FASHIONS IN NEW YORK Daily showings of Fall California fashions at 4:30, by appointment. Contact: Muriel Morris or Helen Head, 213-477-2571(L.A.).	GEORGIA BULLOCK	HOTEL PLAZA PRIVATE SUITE
Monday June 5 5:30 P.M.	FALL CALIFORNIA FASHIONS IN NEW YORK Showings June 5, 12, 19 at 5:30 P.M. By reservation. Contact: Walter Oppenheimer, 213-MADison 7-0806(L.A.); or 335-6033(N.Y.).	HELGA (722 S. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Monday June 5 6:30 P.M.	"WING DING SHINDIG"-- A FUN PARTY For press and buyers, by invitation only. Contact:	MR. THOMSON; MONSANTO	VOISIN 30 EAST 65TH STREET Roberta Nasta, WI. 7-6700.
Beginning Monday June 5	CALIFORNIA FASHIONS IN NEW YORK Daily showings of Fall collection, by appointment. 213-879-0459(L.A.).	JEAN LOUIS	HOTEL PLAZA PRIVATE SUITE Contact: Maury Leonard,
Beginning Monday June 5	OPENING OF FALL COLLECTION Continuous daily showings of Fall costumes, dresses, and knits. Contact: LO. 5-1025. Publicity: Barbara Kling, LT. 1-8024.	RONA DRESSES, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday June 5	OPENING OF FALL COAT COLLECTION Continuous showings of Fall coats and ensembles.	BAITCH & CASTALDI (BATALDI)	205 WEST 39TH STREET SHOWROOM - 2ND FLOOR Contact: LO. 4-6886.
Beginning Monday June 5	OPENING: FALL-WINTER FUR FASHIONS Showing of Fall and Winter fur fashions. Contact:	OLIVER GINTEL, INC.	333 SEVENTH AVENUE SHOWROOM - 16TH FLOOR PE. 6-5573.
Tuesday June 6 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR FOR MEMBER STORES Advance Fall seminar, for member stores. Show at 8:30 A.M. Price: \$15.00, by reservation. Contact: Marjorie Reich or Fran Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION INC. (200 MADISON AVENUE)	N.Y. HILTON HOTEL 2ND FLOOR
Tuesday June 6 10:00 A.M.	OPENING OF FALL COLLECTION By reservation. (Additional dates in later issue.)	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: LA. 4-7626.
Tuesday June 6 10:30 A.M.	OPENING: FALL COLLECTION Also June 9, 13, 14 (special showing for buyers who bought advance Fall collection), 15, 20 at 10:30. By reservation. Contact: Sam Cohen, LO. 3-5650.	PATTULLO- JO COPELAND, INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday June 6 11:30 A.M.	PREVIEW OF FALL COLLECTION Designed by Belle Saunders. By invitation. Thereafter continuous. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday June 6 12:00 Noon	OPENING OF FALL COLLECTION Also June 7 and 13 at 12:00 Noon. By reservation.	MOLLIE PARNIS (PARNIS-LIVINGSTON)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Contact: BR. 9-5012.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 6 12:00 Noon	OPENING OF FALL JUNIOR COLLECTION Showings June 6, 7, 8, 13, 14 at 12:00 Noon. By reservation. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Tuesday June 6 12:00 Noon	OPENING OF FALL COLLECTION Also June 13 and 15 at 12:00 Noon. By reservation. Contact: CH. 5-4693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday June 6 12:00 Noon	OPENING OF FALL COLLECTIONS Fall collections, by reservation. Continuous thereafter, by appointment. Contact: WI. 7-0152.	PAUL BLUMENSTEIN AND ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday June 6 1:00 P.M.	OPENING OF FALL JUNIOR COLLECTION Also June 7 and 8 at 1:00 P.M. By reservation. Contact: Ellen Roselle, LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday June 6 1:00 P.M.	OPENING: FALL COLLECTION Also June 8, 13, 15 at 1:00. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday June 6 2:30 P.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Couture fur collection, designed by Arthur Schwartz. <u>Trade showing</u> , Wed., June 7 at 10:30 A.M. Both shows by invitation. Thereafter by appointment. Contact: Miss Lenore, CH. 4-8685. Publ.: Ruth Hammer Assoc., 246-4818.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday June 6 2:30 P.M.	OPENING: FALL COLLECTION Fall dresses, ensembles, coats and suits, designed by Soni Schotland. Daily at 2:30, by appointment. Contact: Seymour Freilich, LO. 4-7522.	ADOLPHE ZELINKA, INC.	512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR
Tuesday June 6 2:30 P.M.	OPENING OF FALL COLLECTION Peggy Thayer designs, and "Confection Collection" of coordinates. Also showing June 13 at 2:30 P.M. (Now showing capsule collection and Summer promotion.) Contact: Kay Farmer, OX. 5-4812.	HOUSE OF JAMISON, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday June 6 2:30 P.M.	FALL COLLECTION BY BILL BLASS Also June 7, 8, 13, 15, 21 at 2:30. By reservation.	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday June 6 4:00 P.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Also June 8, 13, 15 at 4:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS, INC.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday June 6 4:00 P.M. Cocktails	OPENING OF FALL COLLECTION Designed by August de Lorenzo, June 6 and 12 at 4:00 P.M., followed by cocktails. By invitation. (Continuous daily showings beginning Mon., June 5.) Contact: Sylvia Greer or Al Davis, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 6 4:00 P.M.- 5:30 P.M. Cocktails	TEEN-AGE ANNUAL FASHION SHOW "Fashion Varieties of 1967"--annual fashion show for Fall, featuring young junior fashions from August editorials. Tickets: \$10.00. Contact: Alice Encke, YU. 6-6300.	INGENUE MAGAZINE	PALACE THEATRE 47TH ST.& B'WAY
Tuesday June 6 4:30 P.M.	OPENING OF FALL COLLECTION Also Thurs., June 8 at 4:30. For press and buyers, by invitation. There- after daily, by appointment. Contact: Wilhelmina von Heflick, CO. 5-7720.	BURKE-AMEY	16 WEST 57TH STREET SALON - 5TH FLOOR
Tuesday June 6 5:00 P.M.	OPENING OF FALL COLLECTIONS Royal Lynne & Charles Lord, the new young designer division. Also June 13 at 5:00 P.M. By reservation. Contact: Ruth Winslow or Mr. Revell, LO.3-3035	ROYAL LYNNE & CHARLES LORD	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday June 6 6:30 P.M.	CALIFORNIA FALL FASHIONS IN N.Y. Presentation of complete Fall collection. By invitation. (Beginning Mon., June 5, by appointment, Suite 605-606.) Contact: 213-652-7450(L.A.).	ELIS PORTER (666 N. ROBERTSON BLVD.)	HOTEL GOTHAM BALLROOM
Tuesday June 6 7:00 P.M. Buffet	"GREAT DESIGNS IN JEWELRY AWARDS" Industry-wide competition for new and inventive jewelry design--second annual awards ceremony, for manufacturers of jewelry, handbags, and acces- sories. (Press invited any time after 11:00 A.M.) Awards presented at 6:00 P.M. Publicity: Frances Lane at W.J. Spencer Co., MU. 3-6372.	SWAROVSKI COMPANY OF AUSTRIA	HOTEL PLAZA BALLROOM
Wednesday June 7 8:00 A.M. Breakfast	PREVIEW: FALL-WINTER FUR COLLECTION Showing of 1967-68 fur collection. Breakfast followed by show at 9:00 A.M. By invitation. Thereafter, at 10:00 and 2:00 in showroom, 6th floor, by appointment. Contact: Bernard L. Schachter, 279-5685.	DALE OF NEW YORK (333 SEVENTH AVENUE)	STATLER-HILTON HOTEL PENN-TOP
Wednesday June 7 8:30 A.M. Breakfast	PREVIEW: CALIFORNIA FALL FASHIONS Preview of Fall fashions. Show at 9:00. By invitation. Thereafter show- ing in private suite, by appointment. Contact: Rod Owens, 213-627-6579(LA).	CAMPIONI-BERT GEIGER (122 E. 7TH ST., L.A.)	HOTEL PLAZA TERRACE ROOM
Wednesday June 7 9:30 A.M.	OPENING OF FALL COLLECTION Showings June 7 and 8 at 9:30 A.M., by reservation. Thereafter daily by appointment. Contact: 421-0230.	MARIE GANEE, LTD.	48 EAST 53RD STREET
Wednesday June 7 10:30 A.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS By invitation. (Note Change of Date And Time.) Thereafter daily at 10:00 A.M. and 2:00 P.M. Contact: Lillian Shockley, LA. 4-0105.	H.B.A. FUR CORPORATION	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday June 7 10:30 A.M.; 1:30 P.M.	OPENING OF FALL COLLECTION Fall collection, designed by Shannon Rodgers for Jerry Silverman. Showings at 10:30 A.M. and 1:30 P.M. For press and resident buyers only, by invi- tation. Contact: Jeanne Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 7 10:30 A.M.	OPENING OF FALL COLLECTION Also June 13 and 15 at 10:30 A.M. By reservation.	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: LA. 4-5923.
Wednesday June 7 11:30 A.M.	PREVIEW: FALL COLLECTION Designed by George Samen. By invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday June 7 12:00 Noon Luncheon	THIRD ANNUAL "LONDON LOOK" AWARD COMPETITION Six English fashion designers (under 30) will present their collections in competition for the Yardley "London Look" award, the new look of beauty for Fall. Press by invitation. Tickets: \$25.00. Contact: Lillian Firestone Assoc., WA. 4-4728.	YARDLEY OF LONDON, INC.	HOTEL PLAZA BALLROOM
Wednesday June 7 1:00 P.M.	OPENING: FALL COLLECTION Also June 8, 12, 13, 14 at 1:00 P.M. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday June 7 2:30 P.M.	OPENING OF FALL COLLECTION Larry Aldrich's Fall collection, designed by Marie McCarthy. Also June 8, 13, 14, by reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday June 7 2:30 P.M.	PREVIEW: FALL SUIT COLLECTION Designed by Philippe Tournaye. By invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	M.S. COUTURE	512 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday June 7 2:30 P.M.	OPENING OF FALL COLLECTION Also June 13, 15, 20 at 2:30. By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday June 7 4:00 P.M.	PRESS SHOWING: FALL COLLECTION By invitation. Also June 8, 9, 13, 15 at 10:30 A.M. By reservation. Contact: Mabel Glemby, LA. 4-9350. Publ.: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday June 7 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION By invitation. Thereafter daily at showroom, by appointment. Contact: OX. 5-4270. Publicity: Penoyer Associates, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Wednesday June 7 4:00 P.M.	AT HOME FASHIONS AND FALL DRESS COLLECTION Also June 14 at 4:00 P.M. By reservation. Contact: Pat McDonald, 279-0710.	DYNASTY OF HONG KONG, LTD.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday June 7 4:00 P.M. Cocktails	PREVIEW OF FASHIONS FROM AUGUST ISSUE Preview of fashions, for tie-in stores. Show at 4:45 P.M. Admission: \$15.00 per person. Contact: Lenore Benson, 689-5900, Ext. 653.	MADEMOISELLE MAGAZINE	WALDORF-ASTORIA BALLROOM
Wednesday June 7 5:30 P.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. Thereafter June 8, 12, 13 at 4:00. Contact: 594-5660.	LEO NARDUCCI, INC.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 7 5:30 P.M. Champagne	PREVIEW OF FALL COLLECTION Preview of daytime and evening fashions, designed by Angela. Thereafter by appointment in showroom. Contact: Mr. de Marinis, JU.2-1747.	ROSSINO ANGELA, LTD. (30 WEST 57TH STREET)	HOTEL DELMONICO L'ORANGERIE ROOM
Wednesday June 7 6:00 P.M. Dinner	NINTH ANNUAL INDUSTRY FUR FASHION SHOW Theme: "Putting Profit and Prestige Back in the Fur Department," sponsored by Retail Fur Council of NRMA. Showing of Fur Information & Fashion Council's "Tempo" collection of furs for 1967-68. Tickets: \$15.00. Contact: Dorothy Cook, CH. 4-8780.	NAT'L RETAIL MERCHANTS ASS'N (100 W. 31ST ST.)	STATLER-HILTON HOTEL TERRACE BALLROOM
Wednesday June 7- June 23	FALL CALIFORNIA FASHIONS IN N.Y. Daily showings, by appointment. Contact: William Sarris, 213-627-9154(LA).	TRAVILLA (122 E. 7TH ST., L.A.)	HOTEL GOTHAM PRIVATE SUITE
Thursday June 8 9:00 A.M. Breakfast	PREVIEW: FALL-WINTER FUR COLLECTION By invitation. Thereafter daily at 10:30 and 2:30, by appointment. Contact: BR. 9-8144. Publicity: Eleanor Lambert, MU. 8-2130.	RITTER BROTHERS (224 WEST 30TH STREET)	HOTEL NEW YORKER MANHATTAN ROOM
Thursday June 8 11:30 A.M.	OPENING OF FALL COATS AND SUITS Also June 13, 15, 20 at 11:30. By appointment. Contact: Estelle Schwarz, LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Thursday June 8 11:30 A.M.	OPENING: FALL COLLECTION Showing of Andrew Woods' Fall collection. For press and buyers, by invitation. Thereafter by appointment. Contact: 564-3857.	ANDREW WOODS, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday June 8 12:15 P.M. Luncheon	PREVIEW: "NEW DIMENSIONS IN YOUNG FURS" Press preview of "New Dimensions in Young Fur Collection"--designed exclusively by Barlan in a variety of furs. Showing at 1:15. By invitation. Continuous daily thereafter. Contact: Miss Ray, LO. 5-6033 or LO. 5-2850.	BARLAN FURS, INC.	333 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday June 8 12:30 P.M. Luncheon	LUNCHEON FOR BEAUTY EDITORS Fur beauty, financial editors, and business press. Contact: Joan Parker, 688-5247.	BONNE BELL	PRINCETON CLUB 15 WEST 43RD STREET
Thursday June 8 2:30 P.M.	OPENING OF FALL COLLECTION Thereafter June 13, 15, 20, 22 at 2:30; June 21 at 10:30. By reservation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday June 8 4:00 P.M.	OPENING OF FALL COLLECTION Fall collection, designed by Elinor Simmons, June 8, 13, 14, 15 at 4:00 PM. By reservation. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday June 8 4:00 P.M.- 6:00 P.M.	"BRAZIL ON THE MOVE" FASHION SHOW Preview of Fall ready-to-wear from a collection designed by Sabrina of Rio de Janeiro, presented by Col. Serge Obolensky and Jane Ruocco. By invitation. Thereafter at showroom, 418 Park Ave. So. Contact: Jane Ruocco, 889-4668.	SABRINA OF RIO DE JANEIRO	BRAZILIAN TRADE BUREAU 551 FIFTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 8 7:00 P.M. Cocktails- Dinner- Dancing	DINNER-FASHION SHOW FOR FALL 1967 Dinner, dance, and fashion show of trend-setting styles in Du Pont fibers from American couture houses for Fall, 1967. (Black tie) Cocktails--7:00; Dinner--8:00, followed by show. Dance and show music by Peter Duchin. For retail executives, buyers, and press. By invitation only. Contact: Trade--Joy Zegras, 971-4326; Press--Vera Zeuschner, 971-4378.	DU PONT COMPANY	NEW YORK HILTON GRAND BALLROOM
Friday June 9 9:30 A.M.	PRESS PREVIEW: FALL- WINTER FUR COLLECTIONS Fur collections by Christian Dior Furs, Miss Dior Furs, and Laurence H. Kaye. By invitation. Beginning Mon., June 12, daily at 10:30 and 2:30, by appointment. Contact: Jan Kaye, OK. 5-8340.	CHRISTIAN DIOR FURS; LAURENCE H. KAYE	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Friday June 9 12:00 Noon Luncheon	PREVIEW OF FALL COLLECTION By invitation. Also June 13, 14, 15 at 4:00 P.M., by reservation. Contact: Billy Moses, 244-2616. Publicity: Eleanor Lambert, MU. 8-2130.	SAMUEL WINSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday June 12 10:00 A.M. & 4:00 P.M.	OPENING OF FALL COLLECTION Thereafter, June 13, 14 and 15 at 12:00 Noon and 4:00 P.M. By reservation. Contact: IW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday June 12 11:00 A.M.	OPENING OF FALL COLLECTION Buyer showings: June 12 at 11:00; June 14 at 11:00. Press: June 12 at 2:30. All shows by reservation. Contact: Faye Berk, 244-7270.	SARMI, INC.	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday June 12 4:00 P.M.	OPENING: FALL COLLECTION Also June 15 and 20 at 4:00 P.M. By reservation. Contact: Anne Towne or Don Koniak, OK. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Monday June 12 4:30 P.M.- 6:00 P.M.	SECOND ANNUAL INDUSTRY FASHION SHOW "Crystal-Ball Gazing"--Fall and Winter fur silhouettes, presented by Persian Lamb Institute. Including the PLI award-winning fur designs by students of Parsons School of Design, directed by Norman Norell, John Moore, Chester Weinberg. Show at 5:00. By invitation. Contact: Eloise Walton at Pennoyer Assoc., MU. 2-6480.	PERSIAN LAMB INSTITUTE	STATLER-HILTON HOTEL PROMENADE ROOM
Monday June 12 6:00 P.M. Cocktails	PRESS SHOWING: FALL FUR COLLECTION "Evening Under The Stars"--Fall fur fashions. By invitation. Thereafter daily at showroom. Contact: Leon Hecht, CH. 4-2179.	REIN, RAME & GURVITCH, INC.	"FASHION SHOWBOAT" ON HUDSON RIVER
Tuesday June 13 4:00 P.M.	PREVIEW OF FALL FASHIONS Preview of George Stavropoulos' Fall collection. Publicity: Eleanor Lambert, MU. 8-2130.	STAVROPOULOS (16 WEST 57TH STREET)	HOTEL REGENCY PARK AVE. & 61ST STREET
Wednesday June 14 2:30 P.M.	OPENING OF FALL COLLECTION Also June 15 at 2:30. By reservation. Contact: Joanne Jaap or Mary Kloss, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

1967

JANUARY	FEBRUARY	MARCH	APRIL
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